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NO. 203

Jughead

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$350.00 EXTRA CASH PRIZE CONTEST*
THREE WINNERS EVERY MONTH

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep **BIG CASH PROFITS** if you'd rather, **$1.00** for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1972, the All-Birthday and All-Get Well Assortments, popular fast selling Personalized Stationery, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just $2.95 a box will make sales a snap! Sell enough boxes to get the prize you select, or keep $1.00 for each box sold.

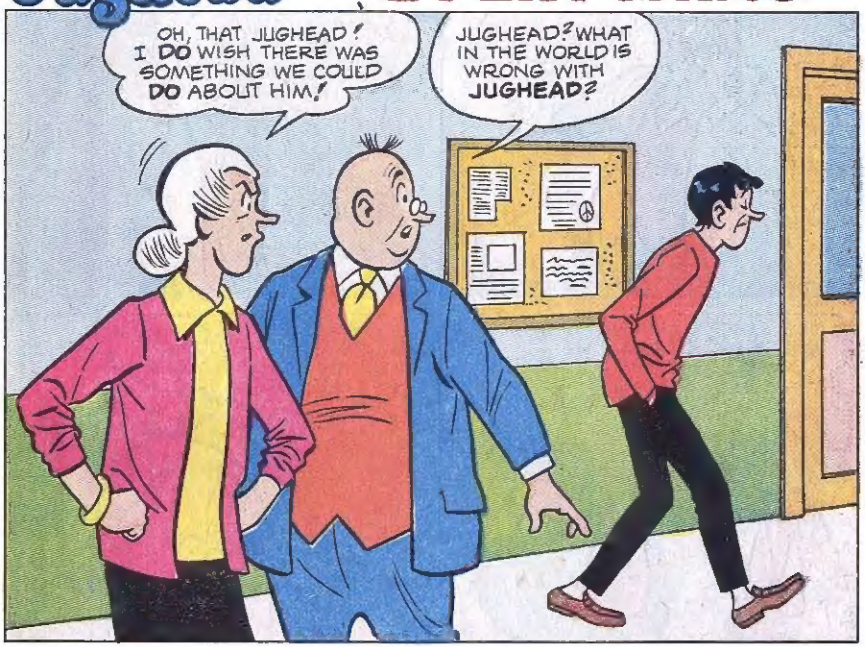
TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — **ABSOLUTELY FREE** — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — **NOW!**

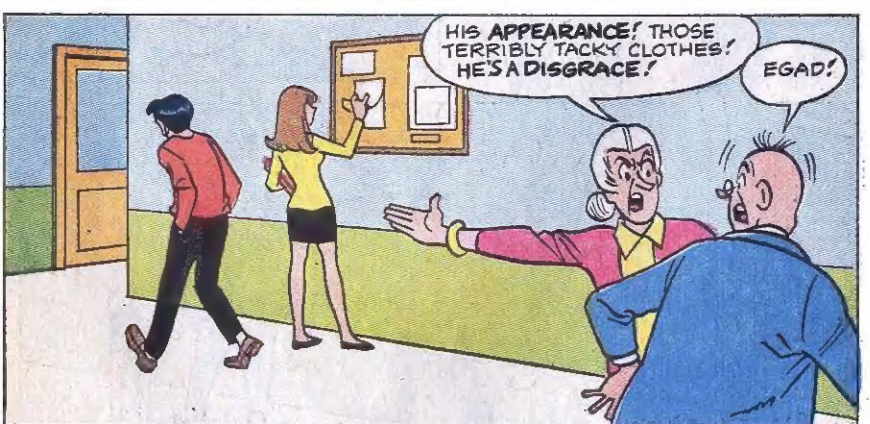
* Complete details on Olympic's Monthly Cash Prize Contest will be sent with your Free Sales Kit. JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 72AC2, ENFIELD, CONNECTICUT 06082

Jughead

APPEARANCE IS EVERYTHING





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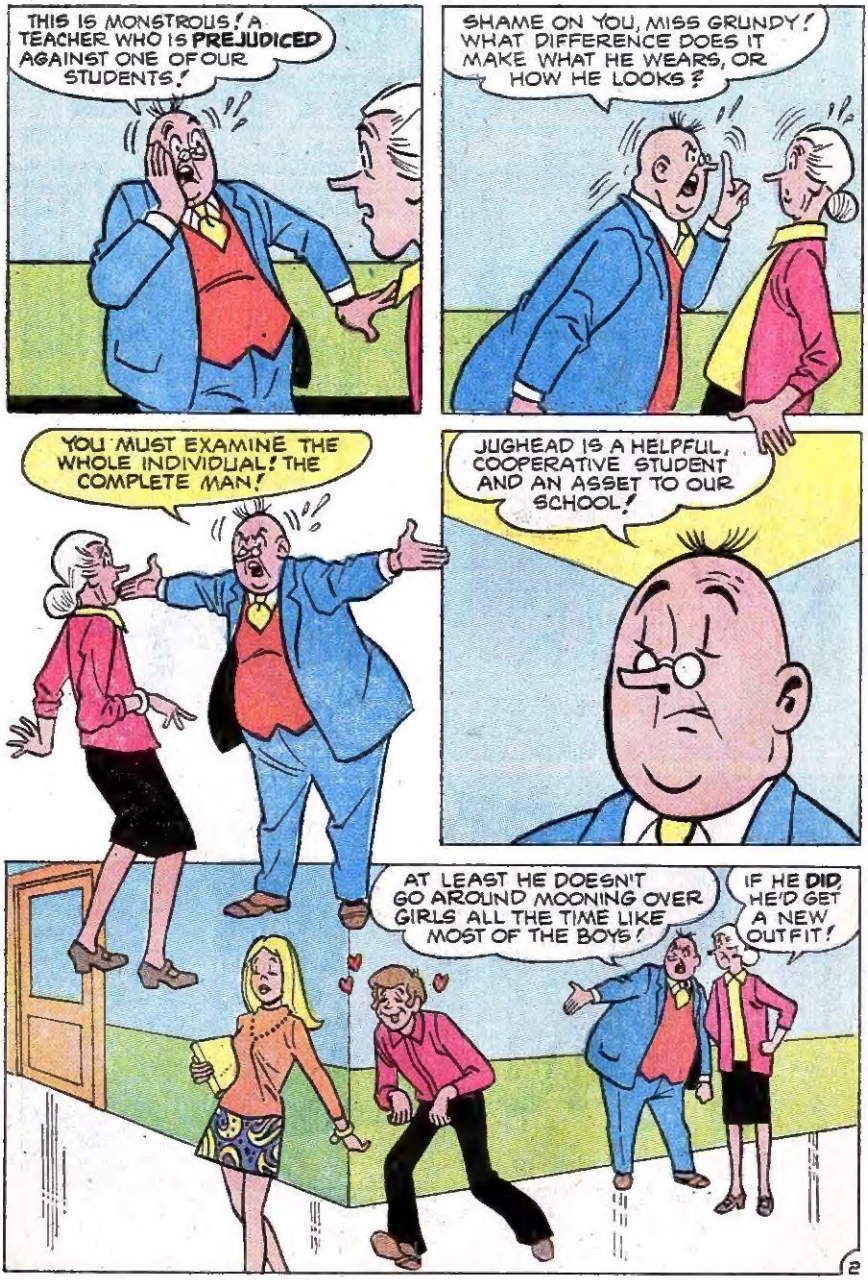
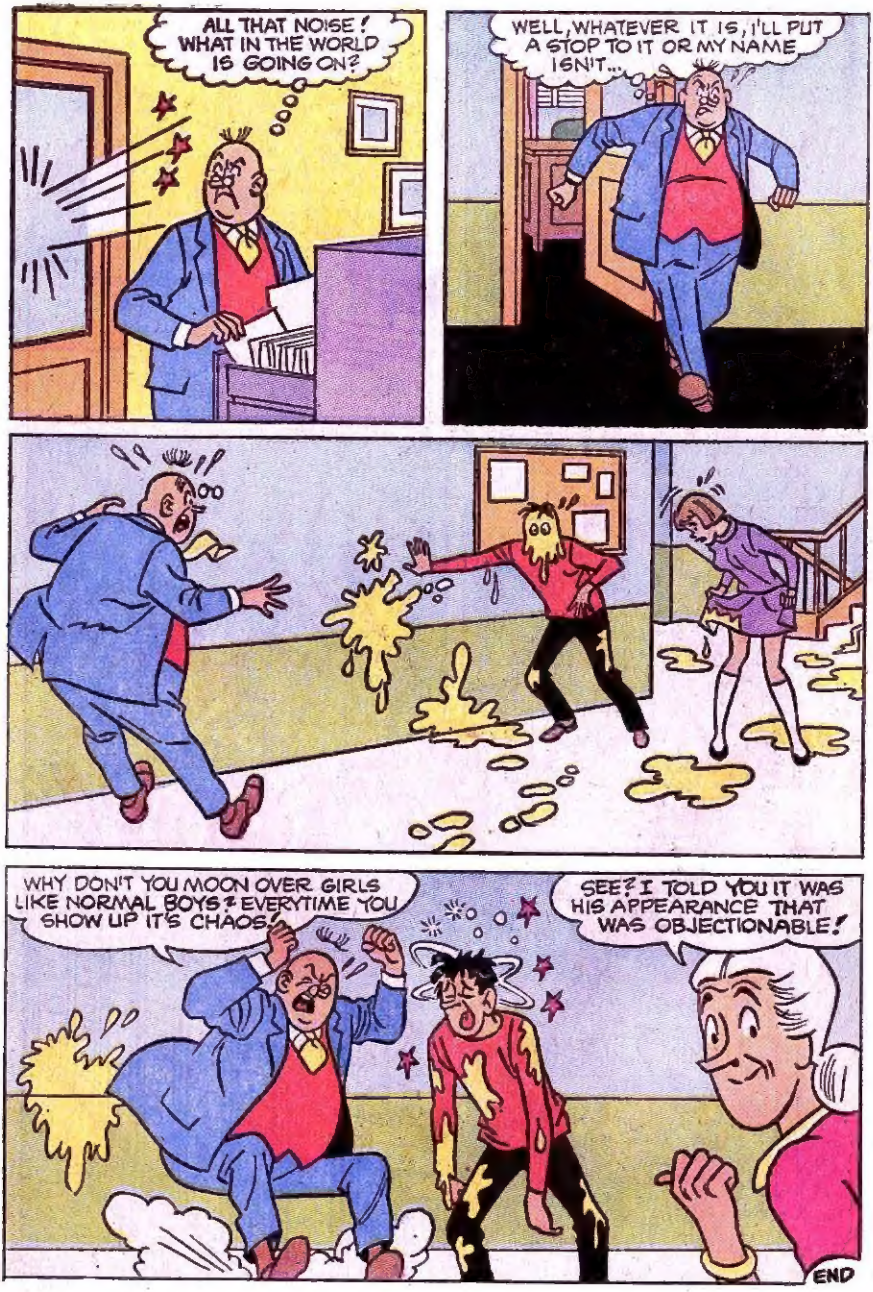

THIS IS MONSTROUS! A TEACHER WHO IS PREJUDICED AGAINST ONE OF OUR STUDENTS!
SHAME ON YOU, MISS GRUNDY! WHAT DIFFERENCE DOES IT MAKE WHAT HE WEARS, OR HOW HE LOOKS?
YOU MUST EXAMINE THE WHOLE INDIVIDUAL! THE COMPLETE MAN!
JUGHEAD IS A HELPFUL, COOPERATIVE STUDENT AND AN ASSET TO OUR SCHOOL!
AT LEAST HE DOESN'T GO AROUND MOONING OVER GIRLS ALL THE TIME LIKE MOST OF THE BOYS!
IF HE DID, HE'D GET A NEW OUTFIT!

APPEARANCE IS OF NO IMPORTANCE, REMEMBER THAT, MISS GRUNDY!
OKAY! SO IT'S NOT IMPORTANT! I STILL SAY JUGHEAD LOOKS LIKE HE SLEPT IN HIS CLOTHES!
JUGHEAD, M'BOY! HOW NICE TO SEE YOU!.. I WONDER IF YOU WOULD DO ME A SMALL FAVOR?
SURE, SIR!
OFFICE
THEY WERE PAINTING MY OFFICE LATE, LAST NIGHT, AND FORGOT TO CLEAN UP! WOULD YOU TAKE THESE DOWN TO THE BASEMENT?
YES, SIR!
FFICE
ANYTIME, SIR! ALWAYS GLAD TO HELP, SIR!

WOK!
SPLASH!
SPLOOSH!

FEET, DON'T FAIL ME NOW!
DON'T GET IN MY WAY!
NOW HE TELLS ME!
SPLOOSH
SPLASH


ALL THAT NOISE! WHAT IN THE WORLD IS GOING ON?
WELL, WHATEVER IT IS, I'LL PUT A STOP TO IT OR MY NAME ISN'T...
WHY DON'T YOU MOON OVER GIRLS LIKE NORMAL BOYS? EVERYTIME YOU SHOW UP IT'S CHAOS!
SEE? I TOLD YOU IT WAS HIS APPEARANCE THAT WAS OBJECTIONABLE!
END

HEY, DING-A-LING!™

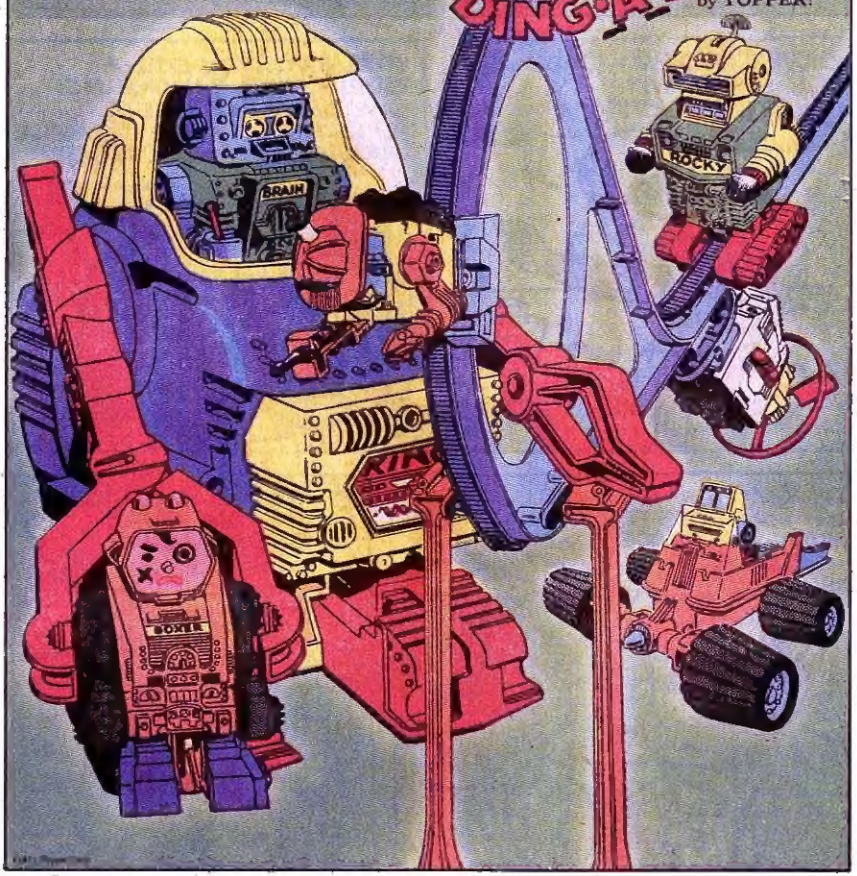
The Ding-A-Lings!! Wild, wonderful, wacky miniature robots that do just about everything! They walk, they glide. On the table, on the floor, and on their very own Space Skyways. Ding-A-Lings go uphill; they go down. They even go upside-down!

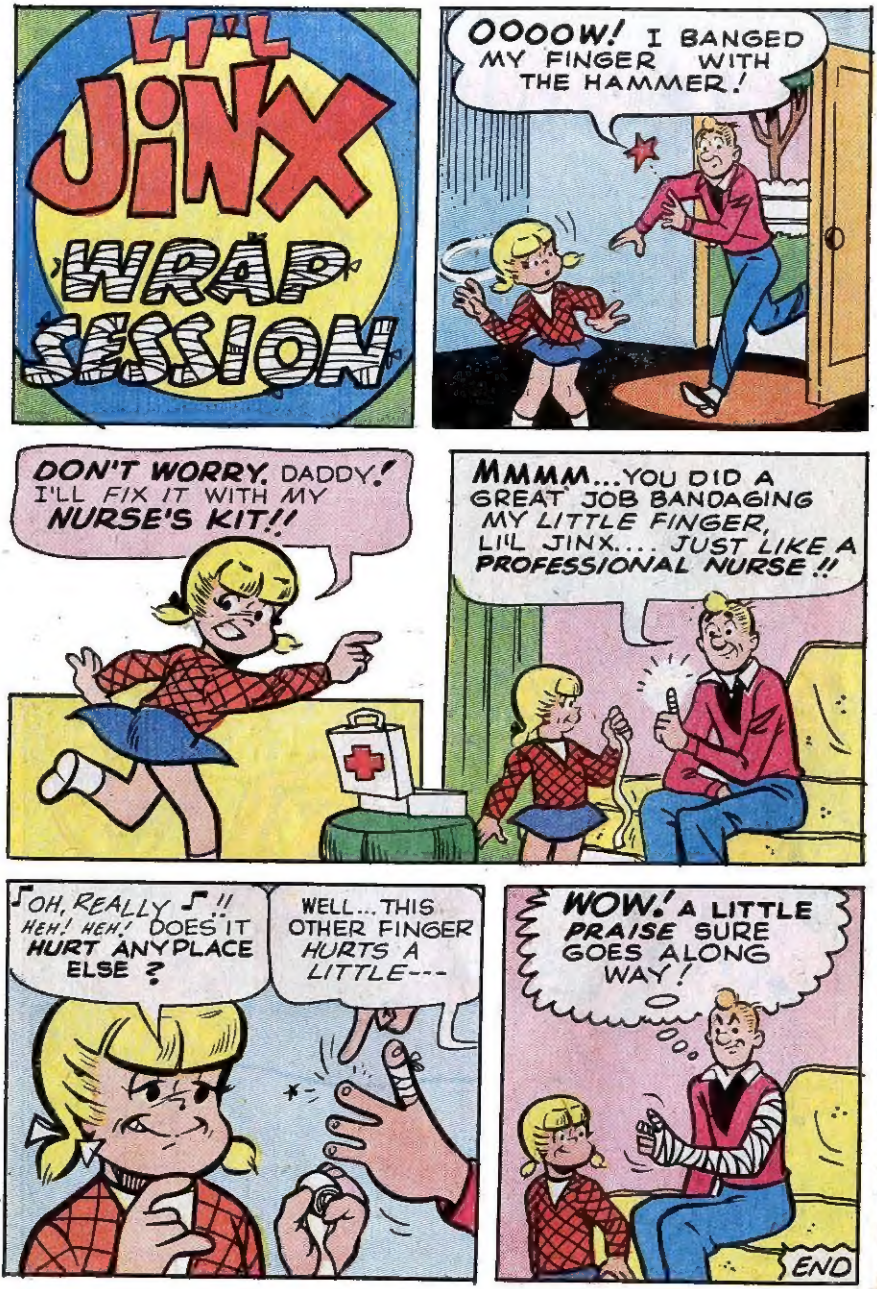
What makes it all happen? The Ding-A-Ling Power Pack! One Power Pack fits any and all the Ding-A-Lings. Changes from one to another quick and easy.

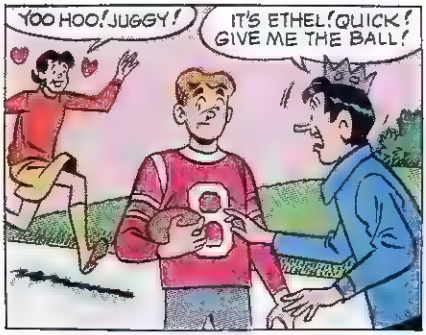
Twelve Ding-A-Lings to choose from. And their mighty leader, King Ding!™ King Ding lifts, he carries. He's the King of the Ding-A-Lings!

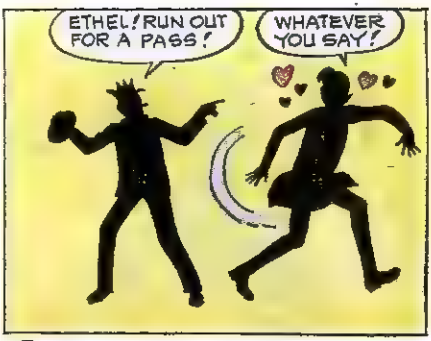
And don't forget the great new Ding-A-Ling sets! There's even a Ding-A-Lingmobile! Stand back and shout it out: "Hey, Ding-A-Ling!!!"

DING-A-LINGS™ by TOPPER!

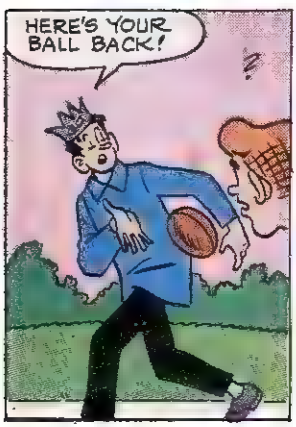


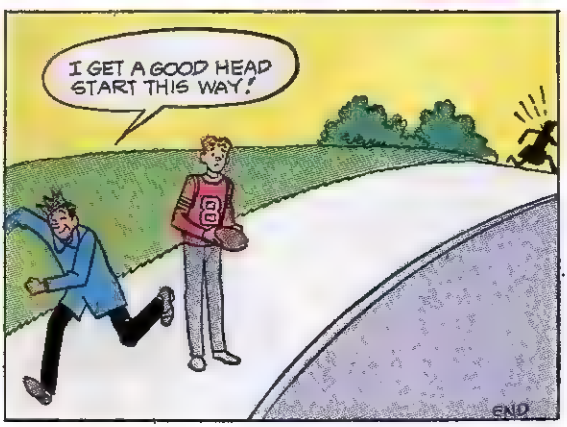

LI'L JINX WRAP SESSION
OOOOW! I BANGED MY FINGER WITH THE HAMMER!
DON'T WORRY, DADDY! I'LL FIX IT WITH MY NURSE'S KIT!!
MMMM...YOU DID A GREAT JOB BANDAGING MY LITTLE FINGER, LI'L JINX.... JUST LIKE A PROFESSIONAL NURSE !!
♪OH, REALLY ♪!! HEH! HEH! DOES IT HURT ANYPLACE ELSE ?
WELL...THIS OTHER FINGER HURTS A LITTLE---
WOW! A LITTLE PRAISE SURE GOES ALONG WAY!
END





JUGHEAD in BOSS TOSS





REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

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Stop spending valuable coins worth hundreds of dollars. New 1972 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1972 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling

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160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. C-846
160 Amherst St.
East Orange, N.J. 07019

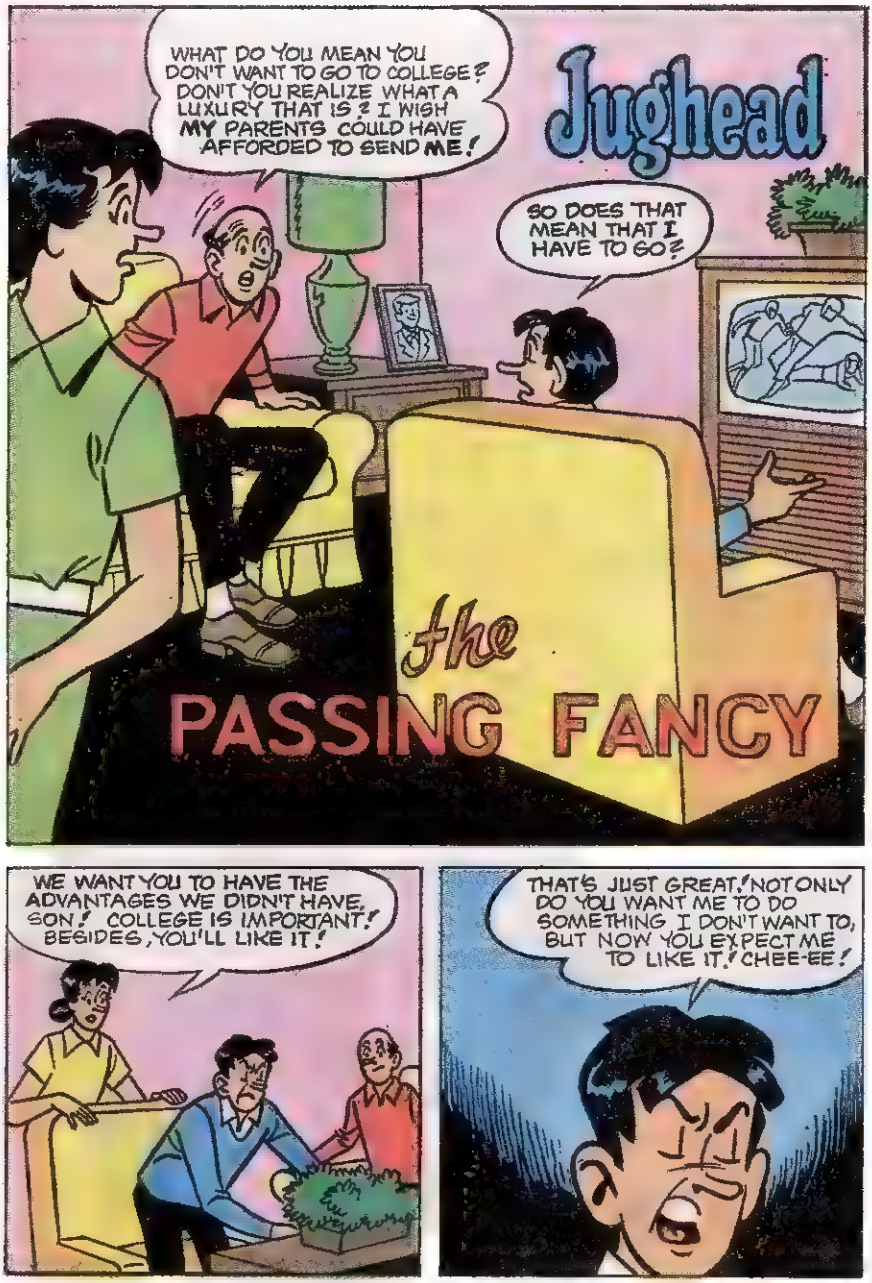
Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling

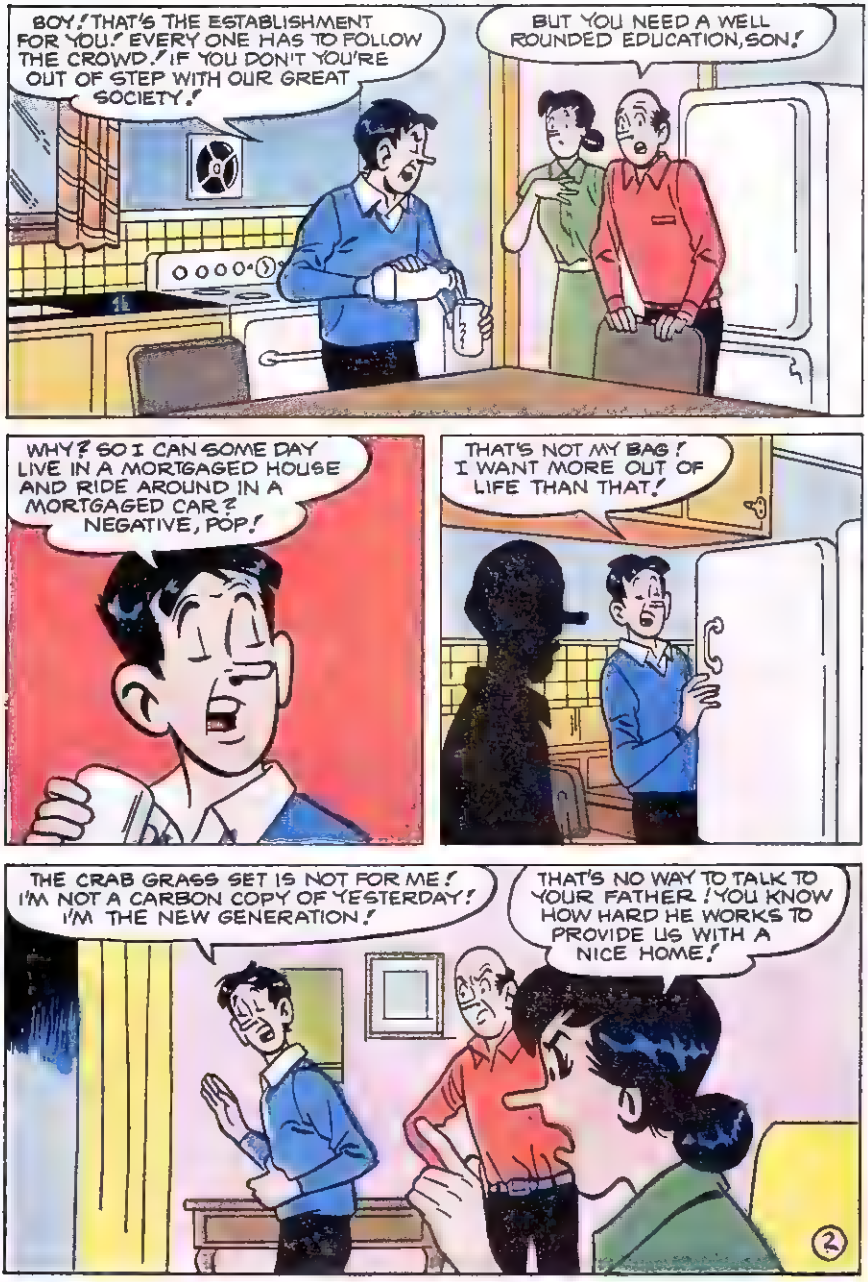
Name .....

Address .....

City ..... State .....

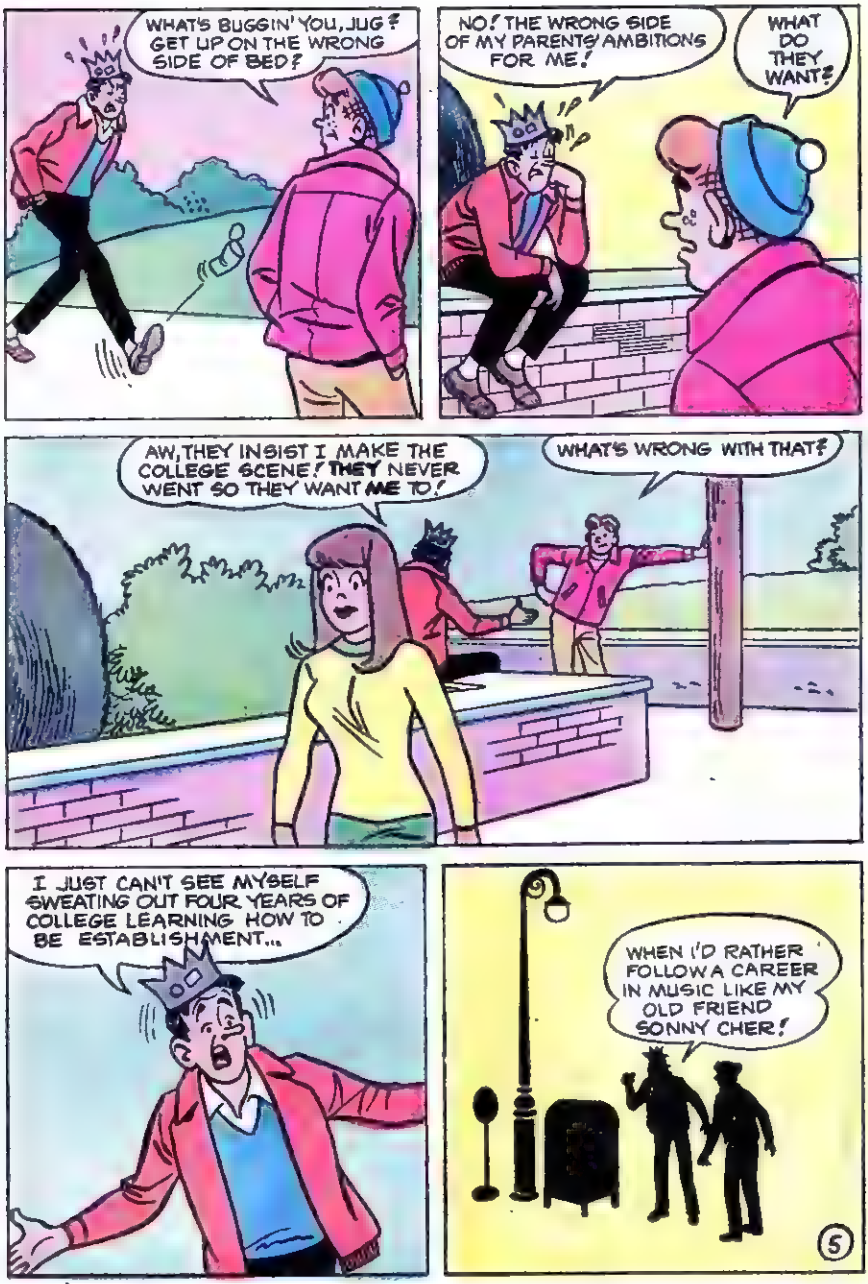
YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE

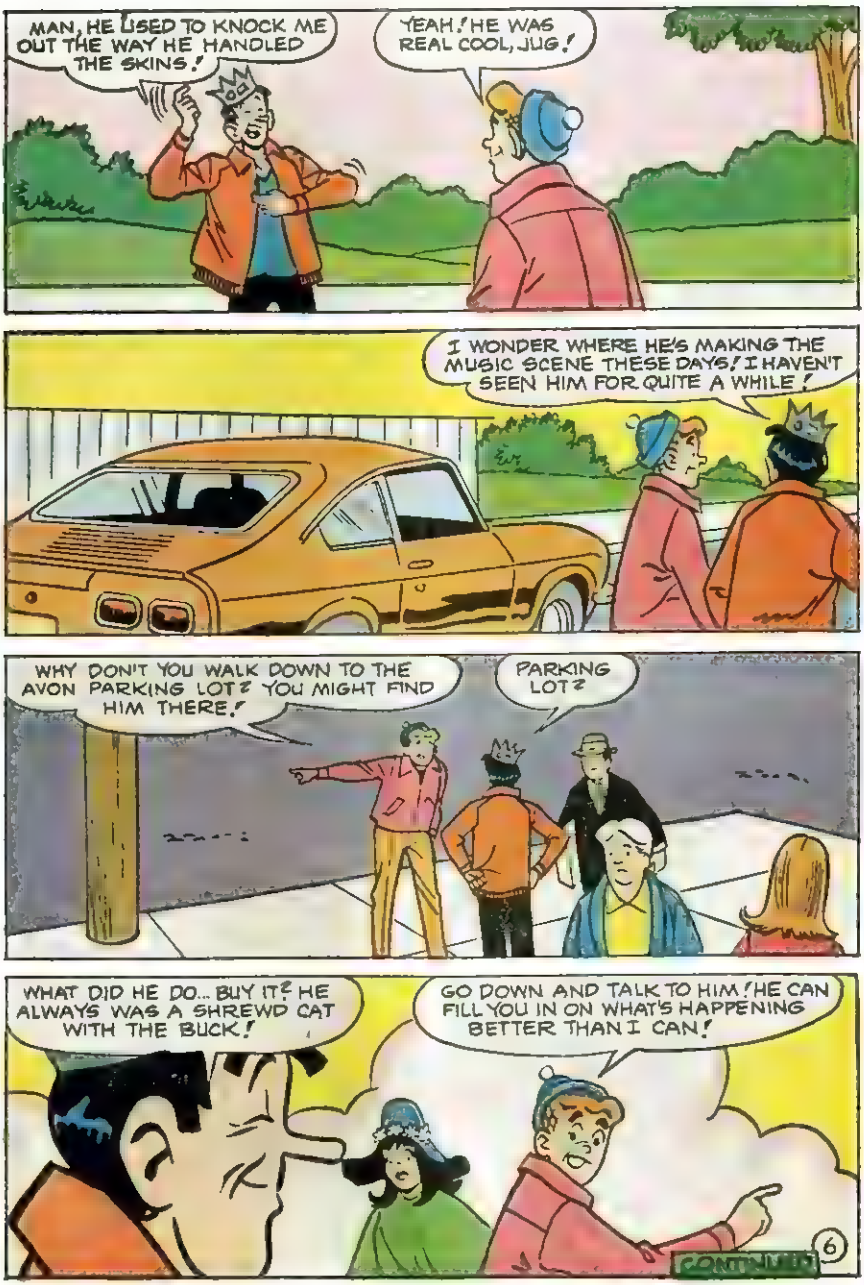

WHAT DO YOU MEAN YOU DON'T WANT TO GO TO COLLEGE? DON'T YOU REALIZE WHAT A LUXURY THAT IS? I WISH MY PARENTS COULD HAVE AFFORDED TO SEND ME!
Jughead
SO DOES THAT MEAN THAT I HAVE TO GO?
the
PASSING FANCY
WE WANT YOU TO HAVE THE ADVANTAGES WE DIDN'T HAVE, SON! COLLEGE IS IMPORTANT! BESIDES, YOU'LL LIKE IT!
THAT'S JUST GREAT! NOT ONLY DO YOU WANT ME TO DO SOMETHING I DON'T WANT TO, BUT NOW YOU EXPECT ME TO LIKE IT! CHEE-EE!


BOY! THAT'S THE ESTABLISHMENT FOR YOU! EVERY ONE HAS TO FOLLOW THE CROWD! IF YOU DON'T YOU'RE OUT OF STEP WITH OUR GREAT SOCIETY!
BUT YOU NEED A WELL ROUNDED EDUCATION, SON!
WHY? SO I CAN SOME DAY LIVE IN A MORTGAGED HOUSE AND RIDE AROUND IN A MORTGAGED CAR? NEGATIVE, POP!
THAT'S NOT MY BAG! I WANT MORE OUT OF LIFE THAN THAT!
THE CRAB GRASS SET IS NOT FOR ME! I'M NOT A CARBON COPY OF YESTERDAY! I'M THE NEW GENERATION!
THAT'S NO WAY TO TALK TO YOUR FATHER! YOU KNOW HOW HARD HE WORKS TO PROVIDE US WITH A NICE HOME!
2

I KNOW, MOM, BUT THAT'S ALL THIS SOCIETY HAS DONE FOR HIM!
NOW HE SPENDS ALL HIS TIME TRYING TO KEEP UP WITH THE JONESES!
THAT'S NOT FOR ME! I'M GOING TO STICK WITH MY MUSIC! I BELIEVE IN TELLING IT IS LIKE IT IS! I DON'T NEED TO GO TO COLLEGE!
MUSIC IS FINE, SON, BUT IT'S NOT ENOUGH TO SURVIVE IN THIS WORLD TODAY!
YOU CAN BE GREAT TODAY, BUT WHAT ABOUT TOMORROW?
I'LL JUST MAKE ENOUGH SO I CAN SAVE UP SOME MONEY AND WON'T HAVE TO WORRY ABOUT THE FUTURE!
3

THAT ALL SOUNDS VERY NICE, SON, BUT YOU'VE STILL GOT A LOT TO LEARN ABOUT LIVING!
OH YEAH! WELL I'VE GOT A FRIEND WHO'S MAKING A BUNDLE OF MONEY PLAYING IN A COMBO, ... AND HE'S A HIGHSCHOOL DROP OUT!
WELL I DON'T CARE ABOUT YOUR FRIENDS! I'M CONCERNED WITH YOU... AND YOU'R GOING TO COLLEGE!
BOY! PARENTS THINK THEY KNOW ALL THE ANSWERS!
WHEN YOU LIVE IN MY HOUSE, SON, YOU'LL ABIDE BY MY RULES.. AND I THINK I KNOW WHAT'S BEST FOR YOU!
THAT'S RICH! MAYBE I SHOULD JUST MOVE OUT!
4


WHAT'S BUGGIN' YOU, JUG? GET UP ON THE WRONG SIDE OF BED?
NO! THE WRONG SIDE OF MY PARENTS' AMBITIONS FOR ME!
WHAT DO THEY WANT?
AW, THEY INSIST I MAKE THE COLLEGE SCENE! THEY NEVER WENT SO THEY WANT ME TO!
WHAT'S WRONG WITH THAT?
I JUST CAN'T SEE MYSELF SWEATING OUT FOUR YEARS OF COLLEGE LEARNING HOW TO BE ESTABLISHMENT...
WHEN I'D RATHER FOLLOW A CAREER IN MUSIC LIKE MY OLD FRIEND SONNY CHER!
5


MAN, HE USED TO KNOCK ME OUT THE WAY HE HANDLED THE SKINS!
YEAH! HE WAS REAL COOL, JUG!
I WONDER WHERE HE'S MAKING THE MUSIC SCENE THESE DAYS! I HAVEN'T SEEN HIM FOR QUITE A WHILE!
WHY DON'T YOU WALK DOWN TO THE AVON PARKING LOT? YOU MIGHT FIND HIM THERE!
PARKING LOT?
WHAT DID HE DO... BUY IT? HE ALWAYS WAS A SHREWD CAT WITH THE BUCK!
GO DOWN AND TALK TO HIM! HE CAN FILL YOU IN ON WHAT'S HAPPENING BETTER THAN I CAN!
CONTINUED
6

YOU'RE RIGHT ON...

...WHEN YOU ORDER THE LATEST AND GREATEST GIANT SIZED **BETTY AND VERONICA SPRING SPECTACULAR!**

AND **RIGHT ON** WITH THE BEST IN BRAND NEW UP-TO-DATE STORIES!

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MAIL TO:
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c/o ARCHIE COMIC PUBLICATIONS
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY AND VERONICA SPECTACULAR #197 AS SOON AS IT IS OFF THE PRESS.

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HEY! SONNY! HOW ARE YA, FELLA?
HEY, JUG! LONG TIME NO SEE!
I DIDN'T KNOW YOU OWNED A PARKING LOT! WHEN DID YOU BUY IT?
BUY? OWN? YOU PUTTING ME ON? I JUST WORK HERE!
YOU WORK HERE? YOU A PARKING LOT ATTENDANT? WHAT HAPPENED TO ALL THE MONEY YOU MADE WITH YOUR COMBO AND HIT RECORDS?
YOU KNOW HOW IT IS! EASY COME, EASY GO!
IT WAS NICE WHILE IT LASTED.. TILL THE PUBLIC GOT TIRED OF HEARING THE SAME OLD THING.. AND I HAD NOTHING NEW TO OFFER THEM!
BUT WHAT HAPPENED WITH ALL THE MONEY YOU MADE? DIDN'T YOU INVEST IT?
NO! I WASN'T THAT SMART!
7

I THOUGHT IT WOULD LAST FOREVER ..SO I SPENT IT AS FAST AS I MADE IT... AND ONE DAY.. POW...THE BUBBLE BURST AND HERE I AM!
SAY, JUG! I GOT MARRIED A YEAR AND A HALF AGO! WHY DON'T YOU COME MEET MY WIFE?
SURE! I'D LIKE TO!
SO YOU DON'T PLAY THE DRUMS ANYMORE?
OH, I GET A BOOKING ONCE IN AWHILE, BUT NOTHING LIKE IT USED TO BE!
SO I HAVE TO WORK AS A PARKING ATTENDANT TO SUPPORT MY FAMILY!
HERE'S WHERE I LIVE!
8

GEE, SONNY, I HAD A PICTURE OF YOU LIVING IN A BIG HOLLYWOOD TYPE SPRAWLING RANCH HOUSE!
SO DID I, JUG!
BUT THERE MUST BE BETTER JOBS THAN BEING A PARKING LOT ATTENDANT!
SURE THERE ARE, JUG!
BUT NOT FOR A HIGH SCHOOL DROP-OUT!
WHY DON'T YOU GO BACK AND FINISH YOUR EDUCATION?
I'D LOVE TO, JUG, BUT I'VE GOT A FAMILY TO SUPPORT! I CAN'T AFFORD THE LUXURY OF AN EDUCATION LIKE YOU!
MYRA, HONEY, I WANT YOU TO MEET MY OLD FRIEND JUGHEAD! JUG PLAYS SKINS FOR THE ARCHIES!
HELLO, MYRA!
HELLO, JUG!
9

AND THIS IS MY DAUGHTER, CHERIE!
NOW YOU SEE WHY I HAVE TO WORK AS A PARKING LOT ATTENDANT!
TIME PASSES..
WELL, IT'S BEEN NICE, SONNY! SEE YOU AROUND!
SEE YOU, JUG! STAY LOOSE!
IT WAS HARD TO ACCEPT THIS SCENE, BUT I THINK I'VE LEARNED MY LESSON! I'M GLAD ARCHIE TOLD ME WHERE I COULD FIND SONNY!
I'VE THOUGHT IT OVER, FOLKS, AND I'VE DECIDED TO GO ON TO COLLEGE. I CAN ALWAYS STUDY MUSIC THERE... THANKS TO TWO WONDERFUL PARENTS..... ESTABLISHMENT OR NOT!
THAT'S MY BOY! NOW YOU SOUND LIKE THE NEW GENERATION WE CAN BE PROUD OF!
END

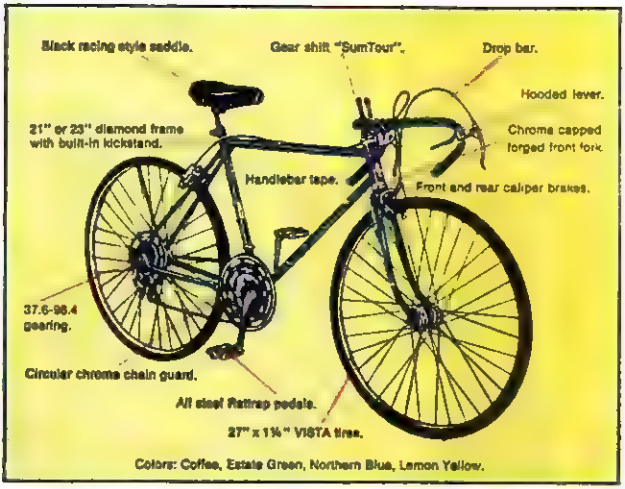
JUGHEAD "Yearn to Learn"

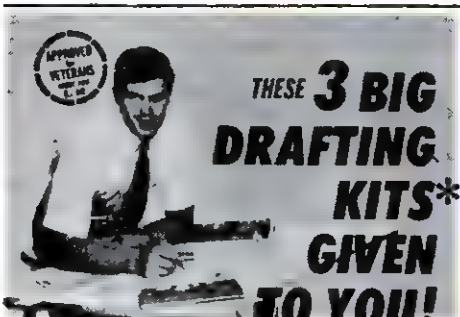
JUGHEAD, YOU ARE GOING TO BE THE TEACHER FOR TODAY!
ME?
YES! I WANT YOU TO LEARN SOMETHING ABOUT THE PROBLEMS A TEACHER FACES!
HEY, REGGIE! KNOCK OFF THE GABBING!
SAYS WHO, PIN HEAD?
PTOING!
THAT'S BETTER!
WHAT DO YOU KNOW! I JUST LEARNED SOMETHING!
LESSON PLAN
END

Are you ready for 1,2,3,4,5,6,7,8,9 10 speeds?

VISTA

N.I.D.A., Box 655, Dept. AA Minneapolis, Minn. 55440


Black racing style saddle.
Gear shift "SunTour".
Drop bar.
Hooded lever.
21" or 23" diamond frame with built-in kickstand.
Chrome capped forged front fork.
Handlebar tape.
Front and rear caliper brakes.
37.6-96.4 gearing.
Circular chrome chain guard.
All steel Rattrap pedals.
27" x 1¼" VISTA tires.
Colors: Coffee, Estate Green, Northern Blue, Lemon Yellow.



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NAME ..... AGE .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

A home study program of the Chicago Engineering Institute

Archie Club News

ARCHIE CLUB MEMBERS send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE [illegible] PLEASE [illegible] Ave. N.Y. N.Y. 10036

JUGHEAD NO. 203 APRIL MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
SHARON WEIR
657 Laurie Street
Melbourne, Florida 32935

Dear Archie,

We have a club in Melbourne, Fla. Our neighborhood has a group of teenagers who want to help fight pollution I am the president. Every Saturday we meet at someone's house and we think of what part of our town we should clean up.

We also have a committe to help try to keep people from throwing trash on the streets. We have won several awards for helping to keep our town clean.

Every time it is Earth Day new people join our club. We call it "HELP FIGHT WITH ARCHIE TO KEEP THE WORLD CLEAN".

We all read your comic books too. At school we try to put up posters that say we have the enemy and they are us. We love America, the beautiful, but we say it won't be that way long if we don't do something about it.

We also put up signs at school that say: Bring your newspapers to C-101 or D-101, Mr.& Mrs. Holder's class. We call ourselves the Clean up Committe at school. We try to help keep the world clean.

SECOND PRIZE — $3.00

REPORTER
LORRAINE BROWN
Box 1418
A.P.O., N.Y. 09283

Dear Archie,

I am 12 years old and live in Spain and I am going to tell you all about it.

Spain is a bit bigger than Texas It is 194 945 sq miles Spain is a warm country and is only cold from November through March It has a population of 29 600 000

Spain's most common animals are the eagle (Spanish Imperial), Spanish lynx and the Spanish fox

Madrid, capital of Spain has a population of 997,816 and was founded before 1300 Madrid has many fountains and plazas The most famous are Plaza Mayor

STATEMENT OF OWNERSHIP MANAGEMENT AND CIRCULATION (Act of Aug 12 1970 Section 3685 Title 39 United States Code) 1 Title of publication Jughead 2 Date of filing Oct 1 1971 3 Frequency of issue Monthly 4 The location of known office of publication 1440 First Avenue New York N Y 10021 5 Location of the headquarters or general business offices of the publishers 1440 First Avenue New York N Y 10021 6 Names and addresses of publisher editor and managing editor Publisher Archie Comic Publications Inc 1440 First Ave New York N Y 10021 Editor John L Goldwater 1440 First Avenue New York N Y 10021 Managing editor Richard H Goldwater 1440 First Avenue New York N Y 10021 7 Owner Archie Comic Publications Inc 1440 First Ave New York N Y 10021 Archie Enterprises Inc 1440 First Ave New York N Y 10021 8 Known bondholders mortgagees and other security holders owning or holding per cent or more of total amount of bonds mortgages or other securities None 9 For optional completion by publishers mailing at the regular rates Section 132 121 Postal Service Manual 39 U S C 3626 provides in pertinent part No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates In accordance with the provisions of this statute I hereby request permission to mail the publication named in item 1 at the reduced postage rates presently authorized by 39 U S Code Signed Leon H Sidebotham Business Manager 10 For completion by nonprofit organizations authorized to mail at special rates DMM section 424 12 only The purpose function and nonprofit status of this organization and the exempt status for Federal income tax purposes Not applicable 11 Extent and nature of circulation A Total no copies printed Average no copies each issue during preceding 12 months 406 749 Actual no copies of single issue published nearest to filing date 408 000 B Paid circulation 1 Sales through dealers and carriers street vendors and counter sales Average no copies each issue during preceding 12 months 286 880 Actual no copies of single issue published nearest to filing date 302 344 2 Mail subscriptions Average no copies each issue during preceding 12 months 60 Actual no copies of single issue published nearest to filing date 60 000 C Total paid circulation Average no copies each issue during preceding 12 months 346 940 Actual no copies of single issue published nearest to filing date 362 344 D Free distribution by mail carrier or other means 1 Samples complimentary and other free copies Average no copies each issue during preceding 12 months None Actual no copies of single issue published nearest to filing date None 2 Copies distributed to news agents but not sold Average no copies each issue during preceding 12 months None Actual no copies of single issue published nearest to filing date None E Total distribution Average no copies each issue during preceding 12 months 346 940 Actual no copies of single issue published nearest to filing date 362 344 F 1 Office use left over unaccounted spoiled after printing Average no copies each issue during preceding 12 months 59 360 Actual no copies of single issue published nearest to filing date 45 656 2 Return from news agents Average no copies each issue during preceding 12 months 406 749 Actual no copies of single issue published nearest to filing date 408 000 I certify that the statements made by me above are correct and complete Leon H Sidebotham Business manager

built in 1626, Cibeles, and Puerta del Sol located in the center of Madrid. Plaza Mayor is not very far from Puerta del Sol.

I like Spain so much I hope to stay here a few more years.

THIRD PRIZE — $2.00

REPORTER
BILL MacLELLAN
P.O. Box 488, Stellarton
Nova Scotia, Canada

Dear Archie

An everyday sight salt is very important. We seldom think of this as so. But salt is actually a medicine. In fact we need salt to live. Every living cell in your body is bathed in a salt solution. Salt also helps to digest food in your body. The symptoms of salt deficiency are weariness, lassitude, dizziness, heat cramps and sometimes prostration. World production of salt, in 1968, exceeded one hundred and twenty million tons per year. Today, you can find pure white salt in almost any kind of container from the 100 pound paper or plastic bags for industrial users, through the 5 pound box from which you sprinkle salt on your icy sidewalk, and the 2 pound shm, for your home to the tiny individual packets provided with your meal on any modern airline. Yes salt is very interesting to explore even if you explore it fully.

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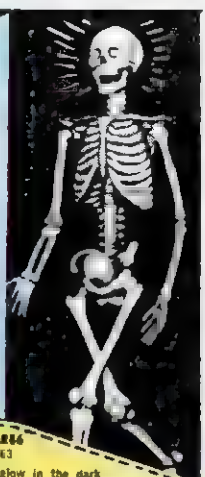
Archie Club

PRESS

MONSTER S·I·Z·E MONSTERS



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Horror House Dept. 7MR86
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Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 35c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

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FOR ALL 50—ALL FOR $1.00

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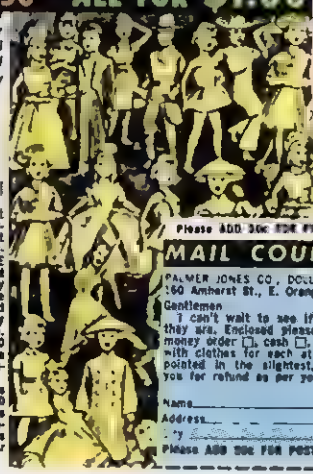
The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in Lilliputian cuteness and clothes for each made of durable vinyl in a variety of designs! Your child will enjoy dressing up these dolls. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—50 exquisite little dolls with clothes for each doll, in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.00 for each 50 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls and clothes back and we will promptly refund your money.



Please ADD 30c FOR POSTAGE AND HANDLING PER SET

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad and not believing we could give such value, write us to ask what our 50 Dolls are made of. Are they paper dolls or rag dolls? They ask NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER expensively molded in true dimensions—Height, Width—Depth! Every doll has come out of an individual mold. Manufactured out of high-impact styrene to resist breakage and retain its proportions. They are truly delightful dolls with durable vinyl clothes for each.

MAIL COUPON TODAY!

PALMER JONES CO., DOLL DEPT 48
160 Amherst St., E. Orange, New Jersey 07019

Gentlemen

I can't wait to see if these dolls are all you say they are. Enclosed please find $_____ in check ☐ money order ☐, cash ☐, for _____ set of 50 DOLLS with clothes for each at $1. per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name _____

Address _____

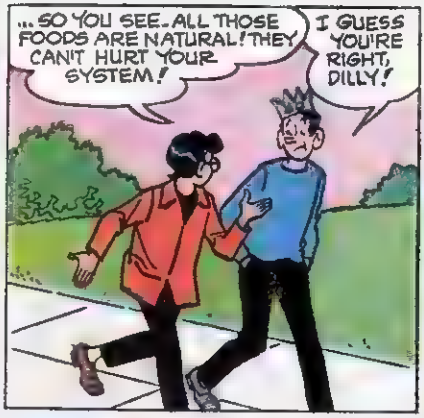
City _____ Zone _____ State _____

Please ADD 30c FOR POSTAGE AND HANDLING PER SET

Jughead
in
Munch Bunch
..OF COURSE YOU'RE TIRED! AND DO YOU KNOW WHY?
(YAWN) YEAH! I HAD ONLY TWELVE HOURS SLEEP!
NO! YOU'RE TIRED BECAUSE OF WHAT YOU EAT!
WRONG, DILLY! I'M TIRED BECAUSE OF WHAT I DIDN'T EAT!
ALL I'VE HAD SO FAR TODAY IS A MERE SIX HAMBURGERS SINCE LUNCH TIME!

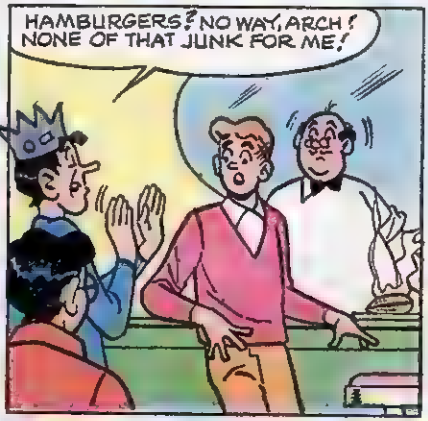
THAT'S WHY YOU'RE SO TIRED!
ARE YOU KIDDIN'? I CAN PUT AWAY SIX BURGERS IN FOUR AND A HALF MINUTES! AND THAT INCLUDES ONIONS!
SURE YOU CAN! AND DO YOU KNOW WHAT YOU'RE EATING?... ADULTERATED FOOD! THAT'S WHAT!
THAT'S BAD! ADULTERATED. UNDERAGED.. WHO CARES? AS LONG AS IT'S EDIBLE!
WRONG! WHAT YOU NEED ARE NATURAL FOODS THAT WILL MAKE YOU HEALTHY AND ROBUST!
COME ON! I'M GOING TO TREAT YOU TO SOME NUTRITIONAL GOODIES!
LIKE WHAT?
Health Food
PSYCHEDELICATESSEN
YAK MILK 38
DELICIOUS BURGER YOGA STYLE
GIVE MY FRIEND SOME ALFALFA SPROUTS!
DON'T YOU DARE!
I'LL TAKE A YOGA BURGER!
COMIN' UP!

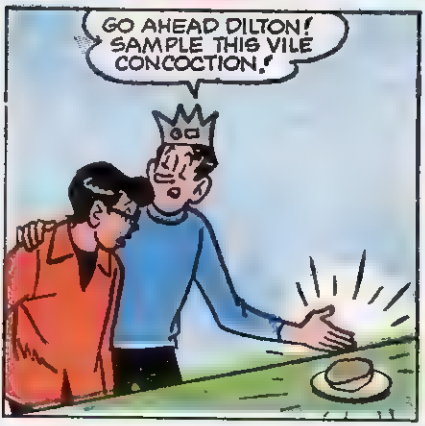
IT LOOKS GOOD!
YOU'LL LOVE IT! IT'S GOOD FOR YOU!
CHOMP!
WELL?
IN ONE WORD...
YECCH!
WHAT'S IN THIS BURGER?
ONLY NUTS AND VEGETABLES!
IF YOU ASK ME THE NUTS ARE BEHIND THE COUNTER!
YOU'RE MISSING THE POINT!


...SO YOU SEE..ALL THOSE FOODS ARE NATURAL! THEY CAN'T HURT YOUR SYSTEM!
I GUESS YOU'RE RIGHT, DILLY!

FROM NOW ON NOTHING BUT NATURAL YOGA BURGERS FOR ME!

HEY, JUG! COME ON IN! THE BURGERS ARE ON ME!
CHOKLIT SHOPPE


HAMBURGERS? NO WAY, ARCH! NONE OF THAT JUNK FOR ME!


GO AHEAD DILTON! SAMPLE THIS VILE CONCOCTION!

TELL ARCHIE HOW BAD IT IS!

WELL? GO AHEAD! TELL HIM!
DEE-LISH-IOUS! POSITIVELY SCRUMPTIOUS!
I HAD NO IDEA THEY WERE SO TASTY!
CHOMP
CHOMP
POP, GIVE ME SIX MORE!
YOU MAY AS WELL LET ME HAVE A DOZEN!
RIGHT ON!
Y'KNOW, ARCH, DILLY HAD A PRETTY GOOD ARGUMENT IN FAVOR OF NATURAL FOODS!
SO?
BUT POP'S HAMBURGERS HAVE AN EVEN BETTER ARGUMENT!
CAN'T ARGUE WITH THAT!
END

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Air Conditioning Maint.
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Heating & Air Conditioning with Drawing
Industrial Air Cond.
Pipe Fitting Plumbing
Plumbing and Heating
Plumbing and Heating Est.
Practical Plumbing
Domestic-Commercial Refrigeration and Air Conditioning Serv.

PULP AND PAPER
Paper Machine Operator
Paper Making
Pulp Making
Pulp & Paper Tech.

SECRETARIAL
Clerk-Typist
Secretary, Private
Sec'y, Legal
Sec'y, Med.
Secretary, Executive
Shorthand/Stenographic Typewriting

STEAM AND DIESEL POWER
Boiler Inspector
Building Eng'r
Power Plant Engineering
Stationary Diesel Eng'r (operation and maintenance)
Stationary Fireman
Stationary Steam Eng'r'g

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Carding and Spinning
Dyeing and Finishing
Loom Fixing
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Textile Mill Superintendent
Textile Mill Supervisor

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Traffic Management

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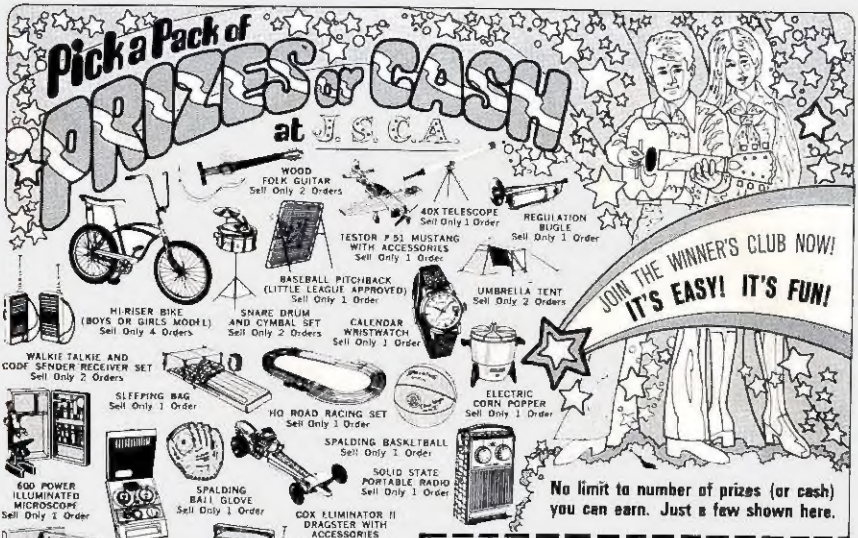
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Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

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SPRINGFIELD, MASSACHUSETTS 01101

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Fold Over Here ↑ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↑ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name .....
Print Clearly

Address ..... **Apt. No.** .....

City ..... **State** ..... **Zip** .....

Parent's Signature .....

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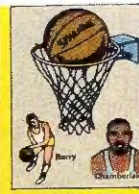

BASKETBALL & GOAL

"This year I made $20.00. Next year my aim is $40.00. I am sure I will make it, too."
Dennis Bryant
Maryland

"I sold 317 packs of American Seeds before they arrived. All I had to do was deliver them."
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Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 48-pack order of American Vegetable and Flower Seeds at 25¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can too — and get your prize at once. Or, if you want money instead of a prize, keep $4.00 for every 48-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 248
Lancaster, Pa. 17604
OUR 54th YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 248, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 48 packs of American Seeds. I'll sell them at 25¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

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Name_____

Address_____

Town_____ State_____ Zip Code_____

EXTRA!

$3,000 AWARDED in our Promptness Contest in addition to the prizes and money you earn selling seeds.

Complete Information is sent with your Big Prize Book and Seeds.

SAVE FOR COLLEGE or SPEND IT NOW!